



Zoho Analytics - Plan Comparison

	FREE	BASIC	STANDARD	PREMIUM	ENTERPRISE
PRICING (PLUS TAX, AS APPLICABLE)					
Billed Annually	-	\$22.5 /month	\$45 /month	\$112.5 /month	\$445.5 /month
Billed Monthly	-	\$25	\$50	\$125	\$495
ESSENTIALS					
Users	2 Users	2 Users	5 Users	15 Users	50 Users
Records/Rows	10K Rows	0.5M Rows	1M Rows	5M Rows	50M Rows
Reports & Dashboards	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Workspaces	5	Unlimited	Unlimited	Unlimited	Unlimited
Query Tables	3	Unlimited	Unlimited	Unlimited	Unlimited
Formula Engine	Yes	Yes	Yes	Yes	Yes
Ask Zia!	-	Yes	Yes	Yes	Yes
Data Alerts	-	-	10	30	100
Mobile Apps	Yes	Yes	Yes	Yes	Yes
CONNECTORS					
Cloud Drives	Yes	Yes	Yes	Yes	Yes
Files & Feeds	Yes	Yes	Yes	Yes	Yes
Relational Databases	Yes	Yes	Yes	Yes	Yes
Cloud Databases	Yes	Yes	Yes	Yes	Yes
Import from Email	-	-	-	Yes	Yes
Zoho CRM	-	Yes	Yes	Yes	Yes
Salesforce CRM	-	Yes	Yes	Yes	Yes
Microsoft Dynamics CRM	-	Yes	Yes	Yes	Yes
HubSpot CRM	-	Yes	Yes	Yes	Yes
Stripe	-	Yes	Yes	Yes	Yes
Zoho Projects	-	Yes	Yes	Yes	Yes

Teamwork Projects	-	Yes	Yes	Yes	Yes
Zoho BugTracker	-	Yes	Yes	Yes	Yes
Zoho Finance	-	Yes	Yes	Yes	Yes
QuickBooks Online	-	Yes	Yes	Yes	Yes
Xero	-	Yes	Yes	Yes	Yes
Zoho Desk	-	Yes	Yes	Yes	Yes
Zendesk	-	Yes	Yes	Yes	Yes
MailChimp	-	Yes	Yes	Yes	Yes
Zoho Survey	-	Yes	Yes	Yes	Yes
SurveyMonkey	-	Yes	Yes	Yes	Yes
Facebook	-	Yes	Yes	Yes	Yes
Twitter	-	Yes	Yes	Yes	Yes
Google AdWords	-	Yes	Yes	Yes	Yes
Bing Ads	-	Yes	Yes	Yes	Yes
Zoho Creator	-	Yes	Yes	Yes	Yes
Zoho Recruit	-	Yes	Yes	Yes	Yes
Zoho People	-	Yes	Yes	Yes	Yes
Google Analytics	-	Yes	Yes	Yes	Yes
ME ServiceDesk Plus	Yes	Yes	Yes	Yes	Yes
ME SupportCenter Plus	Yes	Yes	Yes	Yes	Yes
COLLABORATION					
Make Public	Yes	Yes	Yes	Yes	Yes
Large Screen Display	Yes	Yes	Yes	Yes	Yes
Slideshow	-	Yes	Yes	Yes	Yes
Groups	-	-	Yes	Yes	Yes
Workspace Admins	-	-	Yes	Yes	Yes
Private Links	-	-	-	Yes	Yes

SCHEDULES					
Import	3	Unlimited	Unlimited	Unlimited	Unlimited
Email	-	4	10	30	100
Backup	-	-	Yes	Yes	Yes
EXTENSIBILITY					
REST APIs for Integration	Yes	Yes	Yes	Yes	Yes
API Units	1,000 /day	4,000 /day	10,000 /day	30,000 /day	100,000 /day
Logo Rebranding	-	-	-	Yes	Yes
5x Performance	-	-	-	-	Yes
Live Chat Support	-	-	-	-	Yes
EXTRA USERS	-	\$8 /user /month	\$8 /user /month	\$8 /user /month	\$8 /user /month