



Zoho Analytics - Plan Comparison

| | FREE | BASIC | STANDARD | PREMIUM | ENTERPRISE |
|--|-----------|------------|------------|------------|----------------|
| PRICING (PLUS TAX, AS APPLICABLE) | | | | | |
| Billed Annually | - | £18 /month | £36 /month | £90 /month | £356.38 /month |
| Billed Monthly | - | £20 | £40 | £100 | £396 |
| ESSENTIALS | | | | | |
| Users | 2 Users | 2 Users | 5 Users | 15 Users | 50 Users |
| Records/Rows | 10K Rows | 0.5M Rows | 1M Rows | 5M Rows | 50M Rows |
| Reports & Dashboards | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Workspaces | 5 | Unlimited | Unlimited | Unlimited | Unlimited |
| Query Tables | 3 | Unlimited | Unlimited | Unlimited | Unlimited |
| Formula Engine | Yes | Yes | Yes | Yes | Yes |
| Ask Zia! | - | Yes | Yes | Yes | Yes |
| Data Alerts | - | - | 10 | 30 | 100 |
| Mobile Apps | Yes | Yes | Yes | Yes | Yes |
| CONNECTORS | | | | | |
| Cloud Drives | Yes | Yes | Yes | Yes | Yes |
| Files & Feeds | Yes | Yes | Yes | Yes | Yes |
| Relational Databases | Yes | Yes | Yes | Yes | Yes |
| Cloud Databases | Yes | Yes | Yes | Yes | Yes |
| Import from Email | - | - | - | Yes | Yes |
| Zoho CRM | - | Yes | Yes | Yes | Yes |
| Salesforce CRM | - | Yes | Yes | Yes | Yes |
| Microsoft Dynamics CRM | - | Yes | Yes | Yes | Yes |
| HubSpot CRM | - | Yes | Yes | Yes | Yes |
| Stripe | - | Yes | Yes | Yes | Yes |
| Zoho Projects | - | Yes | Yes | Yes | Yes |

| | | | | | |
|-----------------------|-----|-----|-----|-----|-----|
| Teamwork Projects | - | Yes | Yes | Yes | Yes |
| Zoho BugTracker | - | Yes | Yes | Yes | Yes |
| Zoho Finance | - | Yes | Yes | Yes | Yes |
| QuickBooks Online | - | Yes | Yes | Yes | Yes |
| Xero | - | Yes | Yes | Yes | Yes |
| Zoho Desk | - | Yes | Yes | Yes | Yes |
| Zendesk | - | Yes | Yes | Yes | Yes |
| MailChimp | - | Yes | Yes | Yes | Yes |
| Zoho Survey | - | Yes | Yes | Yes | Yes |
| SurveyMonkey | - | Yes | Yes | Yes | Yes |
| Facebook | - | Yes | Yes | Yes | Yes |
| Twitter | - | Yes | Yes | Yes | Yes |
| Google AdWords | - | Yes | Yes | Yes | Yes |
| Bing Ads | - | Yes | Yes | Yes | Yes |
| Zoho Creator | - | Yes | Yes | Yes | Yes |
| Zoho Recruit | - | Yes | Yes | Yes | Yes |
| Zoho People | - | Yes | Yes | Yes | Yes |
| Google Analytics | - | Yes | Yes | Yes | Yes |
| ME ServiceDesk Plus | Yes | Yes | Yes | Yes | Yes |
| ME SupportCenter Plus | Yes | Yes | Yes | Yes | Yes |
| COLLABORATION | | | | | |
| Make Public | Yes | Yes | Yes | Yes | Yes |
| Large Screen Display | Yes | Yes | Yes | Yes | Yes |
| Slideshow | - | Yes | Yes | Yes | Yes |
| Groups | - | - | Yes | Yes | Yes |
| Workspace Admins | - | - | Yes | Yes | Yes |
| Private Links | - | - | - | Yes | Yes |

| SCHEDULES | | | | | |
|---------------------------|------------|-------------------|-------------------|-------------------|-------------------|
| Import | 3 | Unlimited | Unlimited | Unlimited | Unlimited |
| Email | - | 4 | 10 | 30 | 100 |
| Backup | - | - | Yes | Yes | Yes |
| EXTENSIBILITY | | | | | |
| REST APIs for Integration | Yes | Yes | Yes | Yes | Yes |
| API Units | 1,000 /day | 4,000 /day | 10,000 /day | 30,000 /day | 100,000 /day |
| Logo Rebranding | - | - | - | Yes | Yes |
| 5x Performance | - | - | - | - | Yes |
| Live Chat Support | - | - | - | - | Yes |
| EXTRA USERS | - | £6.4 /user /month | £6.4 /user /month | £6.4 /user /month | £6.4 /user /month |